



MONDAY
25.04

BMW BELUX HQ
Lodderstraat 16,
2880 Bornem

BMW BUSINESS TALKS.

18.00 - 23.00



Dr. Peter Henrich is the Former CEO BMW Group Belux and head of BMW product management.

Dr. Peter Henrich will unveil BMW's vision of a sustainable future, highlighting the innovative BMW products that are already prepared for tomorrow.

INSPIRING, VISIONARY, FUTURE-ORIENTED.

The future of mobility has arrived in Bornem. BMW Group Belux is proud to present **BMW Business Talks**, an unforgettable evening with renowned guest speakers, a culinary tour de force and a magical show featuring the latest BMW products. Together with our premium partners, we look forward to welcoming you in a warm, inviting setting as we discuss the mobility of tomorrow.

Don't miss out on the most inspirational event of the year. **Reserve your ticket** for BMW Business Talks **before 1 April 2022**. Ticket prices are €250 per person.

Register via the link in your email.



BMW brings 3 culinary stars to Bornem. Exclusively for this evening, our BMW friends David Martin (**) and Roger van Damme (*) have created an exquisite three-course menu with matching wines.



Geert Noels is a leading Belgian economist, author and CEO of Econopolis.

Geert Noels will share fascinating insights into the electrification of mobility and the economic impact on electric driving.

Peter Hinssen is a renowned keynote speaker, entrepreneur and acclaimed author.

Peter Hinssen will share his views on innovation, the new normal and our perspectives of the future.



PROGRAMME

18.00 - 19.15:
Welcome & get inspired
by our luxury partners

19.30 - 23.00:
Visionary talks,
show & seated dinner

23.00:
The end

DATE

25-04-2022

COST

€250 per person VAT excl.

PLACE

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